

The Fashion Awards 2016

IN PARTNERSHIP WITH

SWAROVSKI

PRESS RELEASE

MONDAY 5TH DECEMBER

THE FASHION AWARDS 2016 WINNERS ANNOUNCED

The British Fashion Council (BFC) is delighted to announce the winners of **The Fashion Awards 2016 in partnership with Swarovski**. On 5th December at the Royal Albert Hall 4,000 members of the industry and the public gathered to watch this year's awards, where an international set of winners were announced at a larger ceremony than ever before. The room was a who's who of the fashion industry and their muses; business leaders, creative influencers, global brands, fashion icons and designers from across the globe came together to celebrate their industry. Notable attendees included Anna Wintour OBE, Carine Roitfeld, Dame Natalie Massenet, David Beckham OBE, Domhnall Gleeson, Gigi Hadid, Joan Smalls, Karlie Kloss, Kate Beckinsale, Kate Moss, Lady Gaga, Lara Stone, Marilyn Manson, Mario Testino OBE, Nadja Swarovski, Naomi Campbell, Salma Hayek Pinault, Skepta, Stella Tennant and Tom Ford.

British Emerging Talent: Molly Goddard

Presented by Alexa Chung & Jordan Kale Barrett

The Swarovski Award for Positive Change: Franca Sozzani (Editor in Chief, Vogue Italia & L'Uomo Vogue)

Presented by Tom Ford

British Menswear Designer: Craig Green for Craig Green

Presented by Lady Gaga

British Womenswear Designer: Simone Rocha for Simone Rocha

Presented by Kate Beckinsale

Isabella Blow Award for Fashion Creator: Bruce Weber (Photographer)

Presented by David Bailey CBE & James Jagger

Special Recognition: Celebrating 100 years of British Vogue

Presented by Mario Testino OBE

British Brand: Alexander McQueen

Presented by Naomi Campbell

International Business Leader: Marco Bizzari (President and CEO, GUCCI)

Presented by Francois Henri Pinault & Karlie Kloss

International Urban Luxury Brand: Vetements

Presented by Marilyn Manson

New Fashion Icons: Jaden & Willow Smith

Presented by Edward Enninful OBE & Skepta

International Model: Gigi Hadid

Presented by Donatella Versace

International Accessories Designer: Alessandro Michele for Gucci

Presented by Jared Leto

International Ready-to-Wear Designer: Demna Gvasalia for Balenciaga

Presented by Carine Roitfeld & Stella Tennant

Outstanding Achievement in Fashion: Ralph Lauren

Presented by David Beckham OBE

32 Creative Influencers were also recognised during the ceremony for the important work they do behind the scenes of the fashion industry, including photographers, stylists, make-up artists, set designers and agents. The full list of Creative Influencers celebrated is as follows:

Alasdair McLellan | Alastair McKimm | Ashley Brokaw | Camilla Lowther | Camilla Nickerson
Charlotte Tilbury | David Sims | Edward Enninful OBE | Gary Card | Glen Luchford | Guido Palau
Harley Weir | Isamaya Ffrench | Jamie Hawkesworth | Joe McKenna | Karen Langley
Katie Grand | Lotta Volkova | Lucia Pica | Marcus Piggott | Mario Testino OBE | Mert Atlas | Nick Knight OBE
Pat McGrath MBE | Patrick Kinmonth | Paul Hanlon | Ronnie Cooke Newhouse | Sam McKnight
Shona Heath | Sylvia Farago | Tim Walker | Tyrone Lebon

The Fashion Awards 2016 was the inaugural annual fundraiser gala for the British Fashion Council Education Foundation charity. The Education Foundation offers scholarships to talented young people to study BAs and MAs and offers funding for apprenticeships to develop much needed industry skills. The British Fashion Council aims to raise £10million over the next ten years for the charity. Donations to the Education Foundation can be made online via fashionawards.com/donate.

Alternatively please text FASH16 £[AMOUNT] to 70070 to donate up to a maximum of £10 per text. You can send up to £30 worth of donations via text per day.

The generosity and commitment of our sponsors is more vital than ever. Please help us by acknowledging our **Principal Sponsor SWAROVSKI** for their support of The Fashion Awards 2016. Official Presenting Sponsors of the event are American Express, M•A•C and TONI&GUY. Official Sponsors are Cîroc, Marks & Spencer, Mercedes-Benz and SHOWstudio.

– ENDS –

Join the conversation: #FashionAwards

For British Fashion Council press enquiries please contact:

Clara Mercer: clara.mercer@britishfashioncouncil.com | +44 (0) 207 759 1985

Michalis Zodiatis: michalis.zodiatis@britishfashioncouncil.com | +44 (0) 207 759 1989

fashionawards.com | Facebook: [BritishFashionCouncil](https://www.facebook.com/BritishFashionCouncil) | Twitter: [@BFC](https://twitter.com/BFC) | Instagram: [@BritishFashionCouncil](https://www.instagram.com/BritishFashionCouncil)

The British Fashion Council Education Foundation

The British Fashion Council (BFC) Education Foundation is a registered charity in England and Wales with number 1064820, which promotes excellence in design by offering support to future talent who have the potential to make an exceptional contribution to the fashion industry. The BFC Education Foundation is dependent on the generosity of companies and individuals and is currently funded by donations from Charlotte Olympia, Coach, Dame Natalie Massenet, Eiesha Bharti Pasricha, Marks & Spencer and Mulberry. This project has also been partly supported by HM Government with Employer Ownership funding through Creative Skillset. The British fashion industry is estimated to support 880,000 jobs* in the UK and contributes £28billion* to the UK economy. London is seen on the global fashion stage as the city where young, fresh talent is given a platform and British fashion education is amongst the best in the world. Through education and industry insight, the BFC aims to support and attract talented young people into the industry. Currently the BFC is pioneering both undergraduate and postgraduate scholarships; fashion apprenticeships; a National Fashion & Business Saturday Club; and a programme of industry-led events, seminars and competitions. 100% of all donations from The Fashion Awards event will go to The British Fashion Council Education Foundation. The British Fashion Council may transfer information to The British Fashion Council Education Foundation to contact donors directly. (*source: Oxford Economics 2016)

Swarovski

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, Swarovski designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewellery, accessories and lighting. Run by the fifth generation of family members, Swarovski Crystal Business has a global reach with approximately 2,680 stores in around 170 countries, more than 26,000 employees, and revenue of about 2.6 billion euros in 2015. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2015, the Group generated revenue of about 3.37 billion euros and employed more than 30,000 people. The Swarovski Foundation was set up in 2012 to honour the philanthropic spirit of founder Daniel Swarovski. Its mission is to support creativity and culture, promote wellbeing, and conserve natural resources.