

BRITISH FASHION COUNCIL

PRESS RELEASE

20th November 2019

BRITISH FASHION COUNCIL ANNOUNCES LAUNCH OF NEW MEMBERSHIP PROGRAMME

The British Fashion Council (BFC) is delighted to announce the launch of its new Membership Programme; an annual subscription and professional network of British designers who are at various stages in fashion business from emerging to established brands. BFC Membership offers access to an online portal of relevant industry news, government updates and insight reports, with the opportunity to attend business development seminars, workshops and events from across the fashion industry, all highlighted in a weekly newsletter.

BFC Members can contribute to the industry through mentoring talent schemes for emerging businesses, share their knowledge and expertise at designer roundtables and commission insight reports. Members can participate in voting for The Fashion Awards, the annual industry celebration and fundraiser for the BFC Foundation, that shines a spotlight on exceptional individuals and businesses that have made significant contributions to the global fashion industry.

Caroline Rush, CEO commented, "*The BFC is moving to a Membership organisation as part of our mission to encourage collaboration and inclusivity, inviting designers to come together in support of the fashion industry's eco-system. We invite and welcome new Members to join, whose involvement and efforts will enable the future sustainable growth of our industry.*"

The BFC Membership Programme is supported by the Designer Relations team at the BFC and is open to applications from fashion designers as well as direct to consumer businesses who meet the following criteria: have been trading for a minimum of two years, are a registered business with Companies House¹, produce collections that consists of ready-to-wear and/or accessories², have a product vision set out by a Creative Director and contribute both creatively and economically to the British fashion industry. Membership levels are determined by annual turnover, from Designer Members to Patron Members, encouraging engagement with the industry at all levels of business.

¹ not a sole-trader

² not exclusively bridalwear or childrenswear

To apply and for more information, visit the BFC Membership Programme [here](#).

-ENDS-

For British Fashion Council press enquires please contact:

Amelda de Segundo, Corporate Communications Manager:
amelda.de.segundo@britishfashioncouncil.com | +44 (0) 207 759 1961

The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC/GQ Designer Menswear Fund; BFC/Vogue Designer Fashion Fund and NEWGEN which includes womenswear, menswear and accessories. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week and the annual celebration of creativity and innovation in the fashion industry: The Fashion Awards.