

S A D I E
W I L L I A M S



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Sadie Williams – Bio:

London born designer Sadie Williams creates modern textile driven fashion, juxtaposing modernity with craft.

Her sensibility for combining a sporty tomboyish with grown-up femininity has been a signature since graduating with Distinction from the CSM MA Fashion course in 2013. She went on to become a Selfridges 'Bright Young Thing' and was included in 'Designs of The Year Exhibition 2014' at The Design Museum.

She has worked for designers including Marc By Marc Jacobs, J W Anderson and Katie Hillier and many stylists over the years and undertaken projects for Vogue Festival, Manchester Art Gallery, Barbie and designed an incredibly successful collection for & Other Stories.

Since AW15 she has received Newgen sponsorship to support her own label. She now presents on schedule at LFW and showrooms at PFW.

She continues to create graphic and tactile work that capitalises on her strengths in print & textile innovation, bringing shimmer and sparkle to her collections through her signature use of metallic. Since being awarded a place on the 'Swarovski collective 2017' she has been incorporating crystals into her work to playful and original effect.