

# CAINE

## L O N D O N

### Caine London's AW16 'Rub-A-Dub' Collection

Rub-a-dub we're off to the pub for Caine London's AW16 collection. Fancy a pint?

Following their debut line 'Dreamboats' Caine London continue to celebrate all things hand crafted with a new denim range inspired by their love of the good old english boozier. Designer's Matt Allchin and Hayley Caine go on a pub crawl from 'The Rising Sun' to 'The Half Moon' enjoying a game of pool and trying their luck on a fruit machine or two on the way.

Caine London's relaxed 90's grunge silhouette for AW16 incorporates hand painting, screen printing and embroidery.

The pair have expanded the Brand with a new range of soft vintage inspired jackets and jeans using organic and sustainable denim as the canvas for their unique hand painted designs.

Embroidered Crafty Foxes and pouting half moon motifs adorn cropped wide leg and straight leg jeans, worn with over sized sweaters and half tucked in fruit machine print men's silk landlord shirts. Cute and Cheeky Screen printed Horse Shoe and Lucky 7's jackets and jeans and Caine London team football scarves finish the look with a wink and a wry smile. Cheers!

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MY ENDLESS PUB

Musician Matt Allchin and Stylist Hayley Caine launched Caine London in Peckham in September 2015 aiming to create witty, effortless pieces that evoke a by gone, hand-crafted era otherwise obscured by the hustle and bustle of modern life. Drawing inspiration from graffiti panel jackets, pop art and music the pair create wearable works of art to be worn until they die.