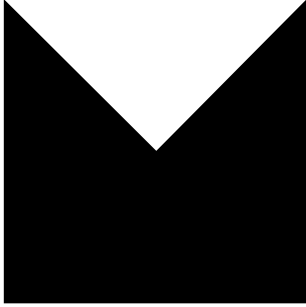


S A D I E  
W I L L I A M S



IKEBANA  
A/W 15

The 'Best Of Ikebana' 1962 catalog of books on Japanese flower arranging inspired the playful spirit of A/W 15.

Sadie translates, into her textiles, the way unexpected textures are incorporated into the quietly vibrant images of flower arrangements.

This interplay of textures includes:

- Shiny silver foil print on rich mustard melton wools
- Metallic leathers applied onto translucent organza
- Shimmering multi-textile print-patches stitched onto the front of Army surplus t-shirts
- Pressing stiff/graphic shapes into soft velvets.
- Transforming lurex into a squidgy, tactile fabric through padding.

Various folk-inspired techniques are juxtaposed against Sadie's innovative textile fabrications:

- Weaving has been used to create statement patches from jewel-like Indian ribbons.
- Quilting has been applied to sparkly printed-lurex
- Applique has been used to apply contrasting and original combinations of materials together.

Sadie's innovated technique for embossing fabrics has been applied again. This time using a palette of elegant silvery silk-velvets. This modern 'luxe-craft' approach is key to the collection. Embossed-prints are graphic, confident and abstract. Bursting 'cells' & circle shapes are positioned amongst slanting lines that bend corners around curved moons/waves.

The 'Ikebana' look-book pairs images of her collection against hand-crafted metallic-leather flowers, to playfully sum-up her AW/15 world of cool, folksy, shimmering sophistication.